

EU-LIFE + Environment Policy and Governance
LIFE/11/ENV/000277



pilot project
PriGca

Pilot project for scale re-use starting from bulky waste stream

partners are



Scuola Superiore
Sant'Anna



CITTÀ DI SAN BENEDETTO DEL TRONTO



PRISCA Project aims a substantial contribution to the implementation of effective Thematic Strategy on waste and natural resources of the European Commission and at the same time the National Priorities, in line with the strategies of prevention and reduction of the waste stream in accordance with the Waste Directive 2008/98/EC.

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The demonstration of PRISCA Model started up at the new Re-use Centre in San Benedetto del Tronto

On **April 1, 2014** was kicked off the demonstration of the PRISCA model also in San Benedetto del Tronto (AP). The new Re-use Centre is located within the **municipal waste separation area** managed by Picenambiente, company for integrated management of municipal waste, and therefore benefits from all existing authorizations. Thanks to the preparatory activities undertaken in the last five months, we have identified the characteristics of the interception phase and the equipments of the Re-use Centre, and has been identified by a public tender, **the operational manager of the new centre: Cooperative Hobbit** has already began the **training of workers**.

Meanwhile the implementation of PRISCA model continues at the **Re-use Centre in Grisignano di Zocco (VI)** with the work of the **Cooperative Insieme**. After the electrical laboratory has been set up, it is proceeding with the "operational" formation in the field of repair service of electrical and electronic equipment. It's also in lifelong learning the optimization of the selection mode of materials intercepted.

At the same time the intense communication activity conducted throughout the country by WWF Research and Projects in collaboration with the regional sections of the WWF Italy Onlus is going on.

On May 16 the 20 regional seminars nationwide ended: PRISCA project was disseminated in all Regions of Italy, from the South to the North. This has allowed us to map the regional landscape of reuse, compare the model with local management systems and record comments, proposals and interest of many stakeholders.

In 20 regional seminars have been involved more than 800 people, more than 30 representatives of local authorities, associations, stakeholders, researchers and industry experts.

Next steps

Procurement activities of the new **Re-use Centre in San Benedetto del Tronto** are connected with:

- interception activities at the **municipal waste separation area**;

- **pick-up service by call.**

At the **Re-use Centre in Grisignano di Zocco (VI)** the software for the connection from the warehouse to the office will be soon fully operational. Through the software, essential tool to demonstrate the model, it will be possible to obtain the complete traceability of the goods until the final sale.

Thus, after the framework of the information with the final sales price is complete, we will go on with

- **analysis of the sustainability of the model.**

Work-in progress results

Between January and May 2014 (first 5 months of demonstration) about **154 tons of waste and reusable goods** were initiated in re-use and preparing for re-use, divided into several categories (furniture, books, household goods, sanitary, WEEE, etc..) Those, due to their own nature and diversity of materials, are typically directed to disposal in a landfill or incinerator. And thanks to this activity the use of raw materials for the production of new objects was avoided.

Next communication's appointments

Between May and June 2014 PRISCA participates in two important International Events:

- ✓ **21-23 May: Conference TECE14 "Towards a circular economy European Union"** organized in Rome by ACR+. PRISCA will participate at the Round Table with some other Life + Projects such as ZEROWASTE PRO, NO.WASTE, PREWASTE, WASTE LESS IN CHIANTI;
- ✓ **3-5 June: Green Week 2014**, European Event organized by the European Commission in Brussels. The theme this year is "*Circular Economy, saving resources, creating jobs*". During the Conference days a Round Table will take place with all Life + Projects that deal with the topic.

For information and updates visit the website www.progettoprisca.eu or write to info@progettoprisca.eu

Your contact has been included into the mailing list of PRISCA through the contacts of the partners of the project or because you have made an explicit request through the mail address on the website. If you no longer wish to receive communications concerning the project PRISCA, please send your request to info@progettoprisca.eu