

**EU-LIFE + Environment Policy and Governance
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PriSCa pilot project

Pilot project for scale re-use starting from bulky waste stream
Progetto pilota di riutilizzo su scala a partire dal flusso dei rifiuti solidi urbani

partners are



Cchio del Riciclone



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The demonstration of PRISCA Model started up at the new Reuse Centre in Vicenza

The demonstration of PRISCA Model started up at the Reuse Centre in Vicenza which is managed by the Insieme Cooperative. A start "in advantage" because the Insieme Cooperative is active for more than thirty years in the Province of Vicenza in the field of reuse and recycling of materials, with 120 members, of which about 50 are in work placement with educational pathways.

Since the project started in late September 2012, the Insieme Cooperative has created a series of internal meetings in order to create the team work, to evaluate the first repercussions on the internal organization, and to create conditions for the development of the Model. PRISCA project was officially presented to the city of Vicenza to sensitize local authorities and citizens on the issue of **re-use and preparation for re-use, central themes of the project.**

Pending the preparation of the new space where to conduct the demonstration and cause an increase in the quantity of goods for reuse, a temporary logistic system, related to the reorganization of the existing warehouse, has been developed to connect the waste streams reusable from the collection centres to the preparations for re-use and to the storage of the products obtained downstream of these processes, ready for the next stage of sale. The logistics for the existing city's West Centre, which currently supplies the Insieme Cooperative, has been reorganized and space for a first selection and registration of assets has been created.

The demonstration of PRISCA project is being realized in a new site located in the City of Grisignano di Zocco (VI).

Particular attention has been paid to the study of the layout that includes:

- identification of the material still 'refusal' to start the preparation for reuse
- organization of space allocated to 'goods' in the stores logical

The space was equipped with all the necessary equipment (forklifts, pallet trucks, baskets, cargo pallets, etc..) And with shelves suitable for the large quantities of material to re-use.

At the same time has been drawn up Operation Manual of PRISCA model that describes and supports the demonstration of the model.

The adoption of the operating instructions in the manual and a system of labels and registers allows:

- greater operational efficiency and cost control;
- full traceability and strict separation of goods and waste within the system where you place simultaneously re-use activities and preparation for re-use.

Insieme Cooperative is currently still engaged in the analysis and skills training in environmental matters (processing waste), safety in the workplace, processing and repair materials, process optimization and wholesale, all necessary for the correct conduction of the Reuse Centre.

The intense **communication activity** conducted throughout the country by the Company WWF Research and Projects in collaboration with the regional sections of the WWF Italy Onlus is going on.

Between April and mid-October 2013 7 regional seminars in Abruzzo, Lazio, Puglia, Basilicata, Tuscany, Liguria and Sicily were held: more than 250 people, 30 representatives of local authorities, 25 trade associations, stakeholders, researchers and industry experts involved.

The PRISCA project has been distributed in the network through the channels of the WWF, regional television networks and local portals gathering the attention of institutions, heads of offices and technical regional provincial and municipal offices, interested in replicating the model in their territory.

Next steps

- **Vicenza : building a supply network able to guarantee the quantity of materials required for the wholesale offer.**

Actions in progress

- ✓ contacts with cooperatives that manage collection centres in the territory of Vicenza
- ✓ contacts with the municipalities of the Province of Vicenza, which are available to work on the development of a system for collection and selection of materials from its own collection centres to be addressed to preparation for reuse, removing them from bulky waste .

- **Vicenza : building a sales network for the development of wholesale.**

Actions in progress

- ✓ contacts with prospective customers identified by Occhio del Riciclone (partner of PRISCA) mapping
- ✓ strengthening the sales network of textile clothing wholesale customers, that Insieme cooperative has already set in place, with the proposal wholesale objects.

- **San Benedetto del Tronto : it started the process of analysis of the logistics and material flow for finding the best mode of application of the PRISCA model to the local context.**

Actions in progress

- ✓ contacts with authorities
- ✓ contacts with potential local stakeholders

First results

One year after the beginning of the project Vicenza is ready for the start of demonstration of the PRISCA model for goods and waste.

Communication's appointments

Between October and December 2013 will be held 5 regional seminars (Umbria, Marche, Calabria, Campania and Emilia Romagna), the first Workshop and the first National Conference.

In December 2013, PRISCA project will be disseminated in 12 Italian regions and by March 2014 all 20 regions will know the experimental model.

On **15 and 16 November 2013** will be held in Naples The First National Workshop and the First National Conference, within the Barter Fair and Charity shop of Overseas Exhibition. Attended by the Ministers of Environment, Labour and Economical Development, representatives of national authorities, researchers and national and international experts.

SAVE THE DATE!