

It started up the project funded by the European Commission through the LIFE Environment Programme 2011

EU-LIFE + Environment Policy and Governance
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pilot project
PriSCa

Pilot project for scale re-use starting from bulky waste stream

partners are



Scuola Superiore
Sant'Anna



The PRISCA project aims a substantial contribution to the implementation of effective Thematic Strategy on waste and natural resources of the European Commission and at the same time the National Priorities, in line with the strategies of prevention and reduction of the waste stream in accordance with the Waste Directive 2008/98/EC.

The **experimentation**, which wants to demonstrate the feasibility of the two **Reuse Centers**, will take place in the city of **Vicenza**, where it will be carried out by the Cooperative Insieme in collaboration with VAM, and in the city of **San Benedetto del Tronto**, where the project is supported and promoted by the Municipality.

The project rely on scientific and technical support provided by the Institute of Management at Scuola Superiore Sant'Anna, project leader and responsible for validating the results of the demonstration, and by the Center of economic and social research Occhio del Riciclone (ODR), expert in environmental policies that enhance local economies and development.

Through these Reuse Centers, it will test the interception of reusable goods from the flow of municipal solid waste, which pass through municipal solid waste disposal sites, their rehabilitation through processes of "preparation for reuse" (which include control, cleaning and repair) and their re-entry into the market through the local operators in the field of Used Market.

The model provides logistical organization of the Centers for experimental reuse based on logical warehouses in order to optimize the performance of the supply chain, as well as activate a network of wholesale and retail that is able to ensure the sustainability of the industrial model.

The project will be completed with a strong communication activity, conducted throughout the country by WWF Research and Projects LLC, that aim to raise public awareness of the important environmental value of reuse, as well as through networking with European good practices on the subject.

The project has a duration of 34 months and will end in June 2015.

First phase

Starting from the work that Cooperative Insieme is doing for over 30 years in many cities in the Province of Vicenza, in the first phase two partners, Insieme and ODR, work together for composing a complete picture of Insieme's working process and making the analysis that allows to identify the **qualitative necessary changes to achieve the quantitative targets expected by the PRISCA project.**

Actions in progress

- ✓ Marking of goods for each of the various operating areas.
- ✓ Restructuring of administrative records for the accounting of the flow of goods and inventory control.
- ✓ Optimization of supply chains through the reconstruction of the key processes of interception, storage and selection of reusable goods.
- ✓ Reformulation of the profiles of professionals to train and identification of suitable training areas to workers.

These are the first important steps that will pave the way for qualitative measurements and subsequent necessary engineering to achieve the goal of PRISCA project.

Dissemination and Communication Appointments

The first two Regional Seminars will take place in Abruzzo and Lazio between April and May. By March 2014, the project will be presented in all 20 Italian regions.

In **November 2013** the first National Conference of PRISCA will take place in Naples during the Fair Barter and Charity shop of "Oltremare" Exhibition.

For informations and updates visit the website www.progettoprisca.eu or write to info@progettoprisca.it

Your contact has been included into the mailing list of PRISCA through the contacts of the partners of the project or because you have made an explicit request through the mail address on the website. If you no longer wish to receive communications concerning the project PRISCA, please send your request to info@progettoprisca.it.